

Price list (all prices net)

1/1 A + bleed 4 mm each side 210 x 297 8 400 PLN	1/1 B 185 x 266 8 400 PLN	3/4 C 137 x 266 7 200 PLN	3/4 D 185 x 198 7 200 PLN	2/3 E 122 x 266 6 300 PLN	2/3 F 185 x 176 6 300 PLN	1/2 G 90 x 266 4 500 PLN	1/2 H 185 x 131 4 500 PLN
1/3 I 58 x 266 3 100 PLN	1/3 J 185 x 86 3 100 PLN	1/4 K 43 x 266 2 300 PLN	1/4 L 90 x 131 2 300 PLN	1/4 M 185 x 64 2 300 PLN	1/8 N 90 x 64 1 200 PLN	1/8 O 185 x 30 1 200 PLN	cover A + bleed 4 mm each side 210 x 297 9 200 PLN

Discounts for repetitions

Advertising inserts to the entire circulation: 0.70 PLN/pc.,
to a selected receivers' group: 1.10 PLN/pc.

II cover 9 200 PLN
III cover 9 200 PLN
IV cover 10 000 PLN

Advertising space sale conditions

Publication of advertising and printed announcements occurs based on written orders which specify:

- the format and designation of advertisement,
- the number of ordered publications along with numbers of issues, in which they should be placed,
- the way of delivery of the materials.

Prices included in the price list above apply until the end of the year 2024 and do not encompass the costs of

project preparation or graphic design of the publication ordered. Special requirements of the customer regarding the location and way of placing the ad in the pages of the periodical which are not included in the price list, can be taken into consideration on the basis of individual agreements.

Deadlines for placing orders for advertising space and delivery of materials for respective issues of the monthly publication have been listed in the

table "Publishing Schedule". An order can be cancelled by the Customer who ordered it, no later than the deadline date for delivery of materials. Orders which pertain to the space on cover of the monthly periodical may not be cancelled.

Not adhering to the above conditions will result in the Customer being held responsible for stipulated penalty in the amount of 100% of the service contract price.

Technical requirements

Advertisements delivered by the Customer in ready to print format should be sent to the editorial office in electronic file format: PDF, TIFF, or JPG in CMYK, in resolution 300 dpi. The sizes must correspond to the module ordered, and in the case of full page ads a 4 mm bleed should be added on all sides.

Monthly publication "Autonaprawa" publishes free announcements and releases commissioned by technical schools of all levels, institutions providing not-for-profit training, associations of higher public utility, as well as supported employment enterprises.