

# Publisher's proposal

Publishing house Technotransfer, the publisher of monthly periodical „Autonaprawa” and internet portal e-autonaprawa.pl, invites you to cooperate. We offer advertising space, promotional campaigns, contest sponsorship in media directed to owners and employees of car workshops which specialize in: automobile diagnostics, mechanics, mechatronics, body repair, refinishing, electronics and tire service.

	1 Monthly periodical “Autonaprawa” (printed and electronic edition)	2 Online branch service e-autonaprawa.pl	3 Newsletter (sent twice a month)
WE NOTIFY!	Brief information about new products, technologies, campaigns and promotions	Daily announcements of market launches and automotive industry events	Notifications of the newest and most important publications in the service and in the monthly periodical
WE INFORM!	Presentation of specific products and technologies offered on the Polish market, reports and photo reports from automotive events	More frequent presentations of products and technologies available on the market, photo reports from automotive events	Illustrated announcements of selected editorial or advertising publications in the monthly periodical and in the internet service
WE PERSUADE!	Articles by specialists helping to choose properly from the competitive offers presented in promotional and advertising content	Multimedia expert and instructional publications, analytical studies, sponsored articles, marketing campaigns	Accurate communication of promotional and advertising content
WE PROMOTE!	A contest related to one of the publications in each edition	Internet contest which promoting a chosen publication	Information about current contest